



# “Măgurele Science Park” Association (MSP)

**INVEST NOW**

**INNOVATE TODAY**

**BUILD THE FUTURE**



# HELLO. WE ARE MSP!

We create the future by empowering innovation in **EDUCATION | SCIENCE | BUSINESS |**

**“Magurele Science Park” Association (MSP) is the initiative of the Ilfov County Council with the main goal of increasing regional competitiveness through innovation & technological, following a more intense transfer of the results of the research activity in products, technologies and services for the benefit of the community.**

3 Founding Members (2016)



Ilfov County  
Council



Măgurele City  
Hall



National Institute for Research -  
Development in Nuclear Physics  
and Engineering

2 Associate Members (2018)



University POLITEHNICA  
of Bucharest



University of Bucharest

# MSP

## Main / General Objective

## Our Bet on Science

Working together to create innovation and build knowledge

***Our aim (until the STP will become operational): to develop a strong and visible community around MSP investment project and create links for cooperation between our partners***





# Our target groups & services/activities

## ❖ EDUCATION

TRAINING

PROMOTION

COMPETITIONS

DEBATES

## ❖ RESEARCH

PROMOTION

TRAINING

NETWORKING

AWARENESS

## ❖ BUSINESS

PROMOTION

TRAINING

NETWORKING

AWARENESS

FUNDING



# TIMELINE

## Developing MSP community

### HISTORY EVENT

2016

Magurele Science Park Association founded





## 2 Associate Members (2018)



University POLITEHNICA of Bucharest



University of Bucharest



## 2019

10 research partners



## 2020 (+56)

23 research partners  
23 business partners  
10 support entities



## 2021(+134)

37 research partners  
55 business partners  
42 support entities





### **2022 (+212)**

48 research partners  
108 business partners  
56 support entities

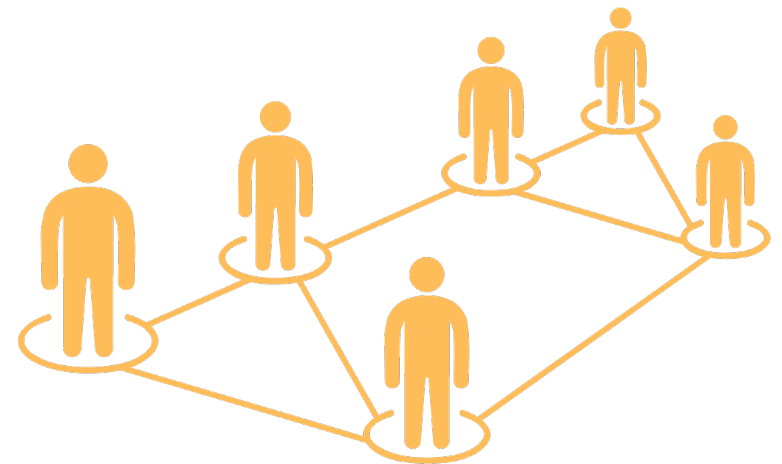


### **Now (+219)**

51 research partners  
110 business partners  
58 support entities



**The community is still growing...**



# Creating links for cooperation between our partners

to make a difference

## SCIENCE2BIZ PLATFORM

(support for the research community; business services; matchmaking (IT) platform; fightwithCOVID19 initiatives)

## EDU(cation)HUB

(Smart Lab; Robo Lab; Magurelel Summer School)

## CONNECTING THE COMMUNITY

(space for Co-working; MSP Café-Science; stakeholder promotion; events)

## ORGANIZING SPECIFIC EVENTS

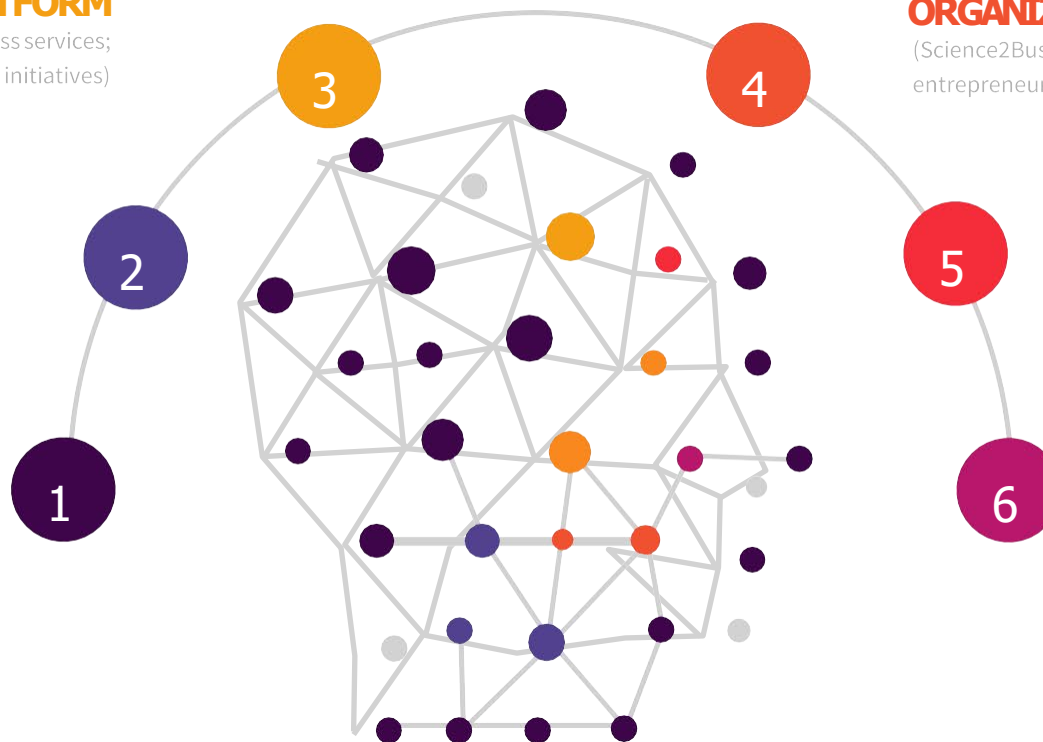
(Science2Business; Business2Community; online debates with entrepreneurs, researchers, business representatives, authorities)

## PROMOTE & TRAIN

E-newsletter; website; magazine; social media; events; Development of skills in technology transfer, IPR, internationalization, management, marketing; innovation;

## CONSULTING AND TECHNICAL ASSISTANCE SERVICES

Support for projects / collaboration contracts.





## SCIENCE2BIZ PLATFORM

Connecting the  
**research & business**  
communities

- Mapping the RDI ecosystem
- Identifying the business needs
- Searching for the research offers
- Match-making (IT platform, “connectbyMSP” tool)

**Research offers**

**Match-making**

**Business expertise and needs**

## Specific & thematic events for matchmaking

- Promotion of research offers to business environment
- Promotion of business needs to researchers
- Promotion of business expertise to researchers, authorities to solve a need

**S2B**  
Science2Business

**Thematic events**

**B2Comm**  
Business2Community



## PROSME- Helping **SMEs** to innovate and grow internationally

I

### **INTERNATIONAL PARTNERSHIPS**

Partnership database  
Brokerage events  
Company missions

A

### **ADVISORY SUPPORT**

Advice on EU laws  
and standards  
Market intelligence  
IPR expertise

I

### **INNOVATION SUPPORT**

Access to finance and  
funding  
Innovation Management  
Services  
Technology transfer

**MSP Association has become a partner within the Enterprise Europe Network (EEN)**





## SME4GREEN SMEs engagement for a **GREEN** transition

### **The First Local Green Deal in Romania is developing in Ilfov!**

Magurele Science Park has identified local community leaders, business representatives and initiatives that need to be brought on board to support the work in developing the Local green deals.

Supporting SMEs to lead the twin green & digital transition by offering Innovation management mentoring for 10 SMEs. The mentoring services will focus on how SMEs manage their innovation processes, and integrate green and digital technologies and processes.

**#SME4GREEN**



# Local public development through innovation and connecting stakeholders



Magurele Science Park Association **supports collaboration with the academic, business and research environments for the identification of innovative concepts and methods applicable to public administration.**

*Project co-financed from the European Social Fund, through the Operational Program Administrative Capacity 2014-2020, 151440*

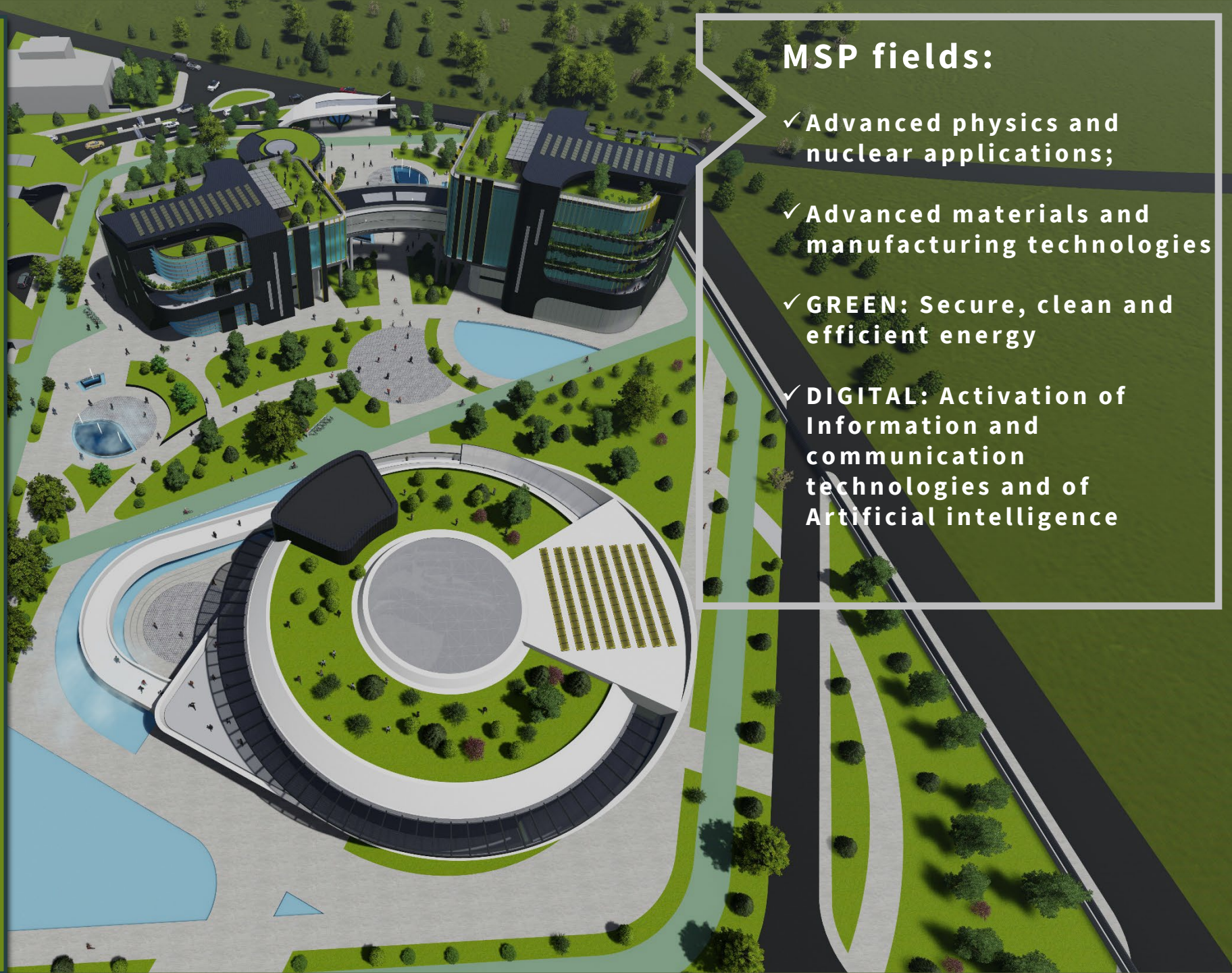


# Support for the development of the “Măgurele Science and Technology Park” - MSP

MSP will become the first **HUB** for **ENTREPRENEURSHIP & INNOVATION** in the region

## Functionalities:

- Innovation Center (approx. 6,000 sqm)
- TT Center (approx. 4,000 sqm)
- EXPO CENTER (approx. 4,000 sqm)
- Recreational Center (approx. 1,000 sqm)



## MSP fields:

- ✓ Advanced physics and nuclear applications;
- ✓ Advanced materials and manufacturing technologies
- ✓ **GREEN:** Secure, clean and efficient energy
- ✓ **DIGITAL:** Activation of Information and communication technologies and of Artificial intelligence

# Keep an eye on #MSP!

Monthly e-newsletter

Biannual magazine

Social media platform



<https://www.facebook.com/MagureleSciencePark/>



<https://www.linkedin.com/in/magurele-science-park/>



**E** [www.magurelesciencepark.ro](http://www.magurelesciencepark.ro)